



Beatrice Companies, Inc.
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Beatrice to Replace Colgate-Palmolive Line With 3M Cleaning and Protection Products

PHOENIX -- Beatrice Distribution, Inc. announced that the line of products that the company has been distributing to its customers with relation to the professional cleaning products offered through Colgate-Palmolive Company would cease effective immediately. Beatrice will still service existing customers with supply of products in our inventory, and will ensure a smooth transition to equal products from 3M, our new vendor for professional cleaning supplies.

Colgate-Palmolive Company has been slowly exiting from their full line of commercial cleaning supplies, and Beatrice has felt it necessary to consolidate its product offerings from 3M.

Beatrice will promptly notify all customers of this change, and will ensure a smooth transition so as to negate any disruption in their operations.

About Beatrice

Beatrice Companies, Inc. (www.beatriceco.com) manufactures and distributes high quality food products; Tarasov Herbal Dressing, and Beatrice Gourmet Popped Corn, for the wholesale and retail markets, through Beatrice Foods Co. Beatrice Distribution, Inc. distributes personal care, and professional cleaning supplies from 3M, as well as infant and personal care products from Playtex. Beatrice also has two non-food subsidiaries, Beatrice Consumer Products, Inc. that sells Beatrice products through our Beatrice Direct web site, and Beatrice Technologies, Inc. which is an IBM Business Partner that is authorized in the IBM Power, IBM Storage Systems, Lexmark product lines and Lenovo ThinkPad, ThinkVision, ThinkCentre, and ThinkVision products, CommScope structured cabling, for the Enterprise and Public Services sectors.