

Beatrice / Hunt-Wesson

Foodservice Division

Hunt's

wesson

LA CHOY

Rosarita

**Swiss
Miss**

Gebhardt
SINCE 1896

FPI

JHS

FISHER

**California
Products**

Beatrice/Hunt-Wesson, Inc.... **dedicated to serving the Foodservice Industry.**

Beatrice/Hunt-Wesson Foodservice products bring you a recognized line of top-quality products with uniform consistency and dependability. And, we've been producing them for almost a century! 93.7% of all households use Beatrice/Hunt-Wesson brands. These are the brands *your* customers know and trust.

Only Beatrice/Hunt-Wesson has a full line of products that includes:

- Hunt's Tomato products.
- Wesson shortenings & oils.
- La Choy Chinese Foods.
- Rosarita Mexican foods & sauces.
- Gebhardt Chili's & seasonings.
- J. HungerFord Smith Toppings.
- Fisher nuts & toppings.
- California Products juice bases.
- Swiss Miss hot chocolate & pudding products.
- FPI and Alpha dessert toppings, hot chocolate & cheese sauce.

We offer over 1,000 top-quality products—all backed by customer satisfaction guarantee.



THE BEATRICE/HUNT-WESSON GUARANTEE

All Beatrice/Hunt-Wesson Foodservice products are guaranteed to measure up to your standards of quality and performance...or your money back. If you are not satisfied, just return the unused portion and you'll receive credit for the whole package.



Hunt's[®]
Nearly a century of excellence
in foodservice.



STILL YOUR BEST CHOICE

KETCHUP

Hunt's Tomato Ketchup is the market leader in bulk ketchup sales nationally. The U.S. Fancy Grade A, 33% Solids assures consistent high quality, taste and texture your patrons prefer.

- 6/#10 Tomato Ketchup** • Still #1 Thick 'N Rich
- Bag-In-Box Ketchup** • The Convenient 3-Gallon Bag
- 14 Oz. Bottle Ketchup** • Can't Buy a Richer, Thicker Ketchup
- 6/#10 Pouch Ketchup** • The Perfect #10, Easy Handling
- Gourmet Ketchup** • 1.4 Oz. Glass—Excellent for Room Service
- Gourmet Mustard** • 1.4 Oz. Glass—Nice Blend of Wine and Mustard Seed (Dijon Style)

THE BASICS

Only California vine-ripened tomatoes are used to prepare Hunt's high quality Paste, Sauce and Puree. For superior taste, color and consistent quality, you can count on Hunt's.

- Tomato Paste** • U.S. Fancy Grade A, 26% Solids
- Tomato Puree** • 1.06 Specific Gravity
- Tomato Sauce** • Leading National Brand

THE ESSENTIALS

Hand selected vine-ripened California tomatoes are the key to Mexican and Italian favorites and the foundation for popular food trends. Whether we crush, dice or leave the tomatoes whole, Hunt's assures exceptional quality to enhance any recipe.

- Angela Mia Crushed Tomatoes** • 6/#10 Cans or the Convenient 3-Gal. Bag
- Angela Mia Pizza Sauce** • Extra Thick, Rich and Flavorful
- Spaghetti Sauce** • A Versatile Italian Sauce
- Diced Tomatoes in Juice** • Superb in Soups and Sauces
- Diced Tomatoes in Puree** • When Fuller Texture is Required
- Whole Peeled Tomatoes** • Extra Standard Means Extra Quality
- Stewed Tomatoes** • Sliced for Best Product Appearance

AND MORE

- Tomato Juice** • U.S. Fancy Grade A 46 Oz.
- Chili Sauce** • A Red Sauce Perfect for Seafood
- Mix 'N Serve Beans** • Big John's Style, 4/#10 Cans of Beans Plus 4 Sauce Cans



wesson®

**Wesson® . . . quality oils and shortenings
specially designed
for every foodservice need.**

Wesson®

DEEP FRYING

Crystal*—Clear liquid vegetable oil, highly refined for maximum breakdown resistance. Gives food a golden glow fry after fry. Can be filtered cool for safe handling.

Wespour*—Creamy liquid vegetable oil that delivers long lasting, premium quality performance in high volume deep frying operations.

Corn Oil*—Highly refined 100% corn oil specially formulated for deep frying. Popular also for unique salad dressings and specialty bakery items. Offers excellent finished food appearance and pleasing golden color. Less susceptible to oxidation and flavor changes. Can be used in restrictive diets because it's low in saturated fat.

Peanut Oil*—Highly refined 100% peanut oil for all deep fat frying and cooking needs. Exhibits strong resistance to high temperatures, gumming and odor absorption. Adds a unique flavor to oriental foods and fish.

Super Wesson*—Solid vegetable shortening for heavy duty frying. It offers low fat absorption, greater stability, reduced polymerization and longer frylife.

Task—An odorless a/v solid shortening for deep frying. High stability at frying temperatures. Gives optimum high volume performance with excellent cost value.

PAN AND GRILL FRYING

Wesgold*—Vegetable oil with easy pour 6/5 Qt. convenience for top grilling, pan frying, or basting. Gives food a delicate, buttery flavor at a fraction of butter's cost. Contains no salt, water, or milk solids so it's 100% usable.

Lo-Melt*—Buttery flavor vegetable shortening that helps prevent sticking or scorching of food in the pans or grill, or when used for lining baking containers. Won't pop or splatter like butter or margarine because it contains no milk solids, water or salt.

STIR FRY/TEMPURA FRYING

Wesson Oil*—America's #1 cottonseed oil is perfect for delicate pan frying because of its high smoke point.

BAKING

MFB (Kitchens)*—All-purpose, solid vegetable shortening for both baking and frying. Its proper balance of silicones and high smoke point result in reduced foaming and extended fry life. MFB has a wide plastic range for ease of handling. Stable at high temperatures required for donut frying.

MFB (Bakeries)*—Solid vegetable shortening without silicones for baking usage. Wide plastic range for ease of handling.

Super Quik Blend*—Emulsified, solid vegetable shortening for cakes, icings, and sweet doughs. It has superior moisture retention and longer shelf life because of our advanced QBII emulsifier. This results in moist, higher-volume cakes and icings.

Wesson Oil*—100% cottonseed oil is excellent for baking and finest for chiffon cakes.

SALADS AND SALAD DRESSINGS

Wesson Oil*—100% cottonseed oil (winterized), renowned for excellence because of its light, delicate no "oily" taste. Ideal base for special "house" salad dressings.

*No Cholesterol, Kosher



La Choy[®] offers the widest selection of canned and frozen Chinese food in the industry.



CANNED PRODUCTS

Fancy Bean Sprouts—Quite simply, the world's finest.

Chow Mein Noodles— A crisp and crunchy addition to salads, soups and oriental dishes.

Rice Noodles—A unique blend of rice and wheat flour creates the perfect crouton.

Chop Suey Vegetables—A savory blend of vegetables packed in a mildly seasoned broth.

Fancy Mixed Chinese Vegetables—A delicious combination of oriental vegetables for salad bars, casseroles and oriental dishes.

Bamboo Shoots—A crisp and delicate imported vegetable which adds a special touch to a variety of recipes.

Water Chestnuts—Imported from the Far East, they offer superior quality and outstanding versatility.

Meatless Chow Mein—A fully prepared entree, ready to heat and serve in less than 5 Minutes.

Chicken Chow Mein—A delicious blend of chicken and oriental vegetables creates this "Special of the Day."

SAUCES

Soy Sauce—A full bodied, savory flavor for seasoning meats, vegetables and oriental foods.

Teriyaki Sauce—A delicious marinade made from a blend of soy sauce, sherry wine and spices.

Sweet & Sour Sauce—An excellent dipping sauce for egg rolls, chicken nuggets and fried shrimp.

Plum Sauce—A unique basting sauce for poultry and seafood.

Brown Gravy Sauce—Enhances the flavor, color and nutritional value of basic gravy recipes.

FORTUNE COOKIES

Fortune Cookies—The perfect ending to that special oriental meal.

FROZEN PRODUCTS

Egg Rolls—Offered in a variety of sizes and flavors including traditional oriental, zesty Italian and spicy Mexican.

Chow Meins—A convenient and delicious blend of crisp vegetables available with sliced beef, hand-diced chicken, whole shrimp or plain.

ENTREES

Sweet & Sour—A succulent blend of fruit and vegetables, in a tangy Polynesian sauce, available with pork, hand-pulled chicken or plain.

Pepper Steak—A savory combination of tender beef, peppers, tomatoes and onions in a tasty sauce.

Beef Pepper Oriental—A delicious mixture of beef, onions, peppers, bean sprouts and other oriental vegetables in a tangy sauce.

VEGETABLES

Fried Rice—A light and fluffy side dish, gently seasoned with onions, chives and sweet red peppers.

Pea Pods—Also known as snow peas, this vegetable is noted for its delicious rich color, crisp texture & sweet delicate flavor.



Rosarita[®] stands for authentic, premium quality Mexican foods including refried beans, sauces and salsas.



DISCOVER THE LEGEND OF ROSARITA

What began in 1925 as a small tamale stand in Mesa, Arizona is now the finest name in Mexican Foods. Rosarita stands for authentic, premium quality Mexican Foods with an unrivaled product line that includes the following:

REFRIED BEANS—REGULAR AND SPICY

Rosarita is the #1 selling retail brand in America! Only natural ingredients are used, including whole USDA #1 pink and pinto beans—no split or broken pieces. This ensures optimal color, texture, and moisture. Pink beans provide a natural sweetness that adds to Rosarita's special flavor. Making refried beans from scratch is time consuming, and it's difficult to maintain consistent quality from batch to batch. At a finished cost of approximately 2¢ per ounce, how can you afford not to serve Rosarita Refried Beans?

Refried Beans—The standard of the industry. Traditional scratch flavor with the convenience of heat and serve. Use as an ingredient to create signature items or serve as is.

Spicy Refried Beans—Lively Jalapeño Peppers, tomato paste, and a select blend of spices add extra flavor to a classic.

SAUCES AND SALSAS

Rosarita Sauces are expertly seasoned for a mild taste of Mexico. Generous chunks of tomatoes, chiles, and fresh onions provide a full-bodied flavor for Rosarita's Salsas.

Enchilada Sauce—An all-natural sauce made from rich tomato paste, red chili peppers and select ground spices. It is a smooth sauce that coats and clings well to tortillas. The key to a quality enchilada sauce is how it performs during and after the cooking process, and Rosarita Enchilada Sauce provides the ideal thickness for absorption by tortillas during cooking, insuring excellent color, flavor, and texture of finished enchiladas.

Taco Sauce—A velvety sauce rich with the flavors of tomatoes, red chile peppers, and select Mexican spices. Use it in casseroles, to top tacos and tostadas, or to turn a plain hamburger into a taco burger.

Mild Green Chile Salsa—Chunky Style—a rich, all purpose salsa brimming with chunks of tomatoes, fire roasted chiles, fresh onions, and authentic spices. It is thick enough to coat and cling to nacho chips, burritos, and chimichangas.

Salsa Picante—Chunky Style—A traditional hot Mexican Salsa rich with chunks of tomatoes, green chiles, fresh onions, and Jalapeño Peppers. Jalapeño Peppers "turn up the heat" in this delicious salsa, adding Mexican excitement to any meal.

BEEF TAMALES

Expertly seasoned beef is wrapped in authentic masa dough and topped with mild chili sauce. Each tamale is individually wrapped and has a remarkably low finished cost of approximately 10¢ per tamale! Now you can serve this classic Mexican dish while avoiding the long and difficult preparation time normally required.

CUSTOMIZED PRODUCTS

If you require a customized formula, we have an exceptional product development group that can satisfy your needs. Our engineering and technical group can also deliver cost-effective manufacturing while our Quality Control Program matches the highest standards in the industry.

We can also offer alternative packaging to better match your operational needs. An example might be your salsa formulation in a 3 gallon Bag-in-the-Box container. Give us a call and explore the possibilities!



Gebhardt®
invented Chili Powder in 1896, and offers
a popular variety of Chili-related products.



Gebhardt has been producing chili products in San Antonio, Texas for over 90 years. Gebhardt Chili Powder is a vital ingredient in Gebhardts' Chili Products. Gebhardt has perfected the "Tex-Mex" chili flavor that is now so popular across the Country. Gebhardt offers you a choice of traditional Southwest chilis, complete with generous chunks of beef and unrivalled blend of spices.

CHILI PRODUCTS

Chili with Beans—A blend of beef, USDA #1 pinto beans, and famous Gebhardt Chili Powder. Unlike most competitive products, no cereal or other fillers are used.

Chili Plain (Without Beans)—A special blend of beef, spices, and Gebhardt Chili Powder provides exceptional chili flavor. Try it by itself or over potato skins, omelettes, and other favorites.

Chili Hot Dog Sauce—Specially formulated for a thick texture that clings well to hot dogs. It's easy to serve and foodservice customers appreciate being able to eat a chili dog neatly. Its spicy flavor is designed to complement hotdogs.

Spiced Beans (in Chili Sauce)—These "chili beans" are USDA #1 pinto beans seasoned with Gebhardt Chili Powder for a mild spicy flavor. Use as an ingredient in chili or as a side dish with Mexican Foods or barbecued ribs, chicken, pork, or beef.

SEASONING BLENDS

Gebhardt is a spice blending expert. Chefs who understand Mexican seasonings appreciate how our balanced spice blends provide exceptional flavor.

Chili Powder—Eagle Brand®—Since Gebhardt invented Chili Powder in 1896, no other competitors have matched its quality. One of the few chili powders that does not contain salt as a filler/extender. High spice concentration and quality yields more flavor per ounce. Ideal as an ingredient and as a substitute for dried ancho and pasilla chiles.

Chili Quick Seasoning Mix—A blend of the highest quality spices and herbs. Combine seasoning mix with beef and water to create a flavorful chili.

CUSTOMIZED PRODUCTS

Take advantage of the talented BEATRICE/HUNT-WESSON product development and manufacturing groups to produce your customized products. The Gebhardt plant produces a wide variety of products including meat items, beans, and spices. We will be happy to explore your specific needs.

J. Hungerford Smith®



JHS
offers a wide variety of high quality
Fudges, Toppings and Fountain Syrups.



FUDGES

JHS offers fudges made with premium ingredients to assure users the highest quality. The rich, creamy taste of Mellowcream Fudge is the "Standard of the Industry." Our fudges, hot or cold, butterscotch or caramel, can all be used over ice cream for sundaes, or as a sweet icing for layer cakes and novelties.

CHOCOLATE SYRUPS

JHS offers all-purpose, satisfying chocolate syrups to meet every foodservice need, from typical high volume customers to white tablecloth clientele. JHS has the right product to build better sundaes and fountain novelties. Each of our syrups is uniquely blended to be used from a pump, ladled or poured.

TOPPINGS

We bring you great variety in ready-to-use and concentrated sundae toppings, ranging from top quality pineapple and strawberry to Peach Royale. Every serving is loaded with the finest quality fruit. Perfect for sundaes, banana splits, sheet cakes and dessert novelties. Available in #10's, #5's, and ½ gals.

CONE COATINGS

Premium quality products at affordable prices, our coatings assure you of smooth and uniform coverage, plus excellent yield. Chocolate, cherry and butterscotch; all richly colored and highly flavored to make your cones and novelties perfect each time.

FOUNTAIN SYRUPS

A product for every flavor of shakes, malts and sodas. All ready-to-use (1½ ounces for 14-16 ounce drink). We don't take any short cuts in producing these syrups with the finest fruits and flavors. The variety of flavors and uses is unlimited.

SPECIALTY PRODUCTS

Pancake Syrups, Slush Flavors, Chocolate Enrober (candy coating), Strawberry Pie Glaze, Maraschino Cherries plus many more items, offer unique menu items for any need.

CHEESE SAUCES

Remarkable flavor is packed in every can of our Nacho and Sharp Cheddar cheese sauces. Perfect for Mexican specialties or as a topping over sandwiches, casserole dishes, and of course with nacho chips.

BEVERAGE BASES

Non-carbonated drinks made from our flavorful concentrates will satisfy anyone's thirst. Available in orange, lemon, cherry punch, lemon-lime, grape and lemon. Just mix 5 parts water to our concentrate and serve in any beverage dispenser.

FISHER



**Fisher[®] produces
only the highest quality nuts to serve
the needs of the Foodservice Industry.**



DRY ROASTED NUTS

Dry Roasted Blanched Peanuts—The number one seller in Foodservice.

Dry Roasted Unsalted Blanched Peanuts— No salt is added to this popular item.

Dry Roasted Unsalted Sunflower Nuts— An unsalted, shelled sunflower seed.

OIL ROASTED SALTED MIXED NUTS

Salted Fancy Nut Mixture—The finest nut mixture available in Foodservice.

Salted Star Mixed Nuts—Also, a fancy nut mixture with no peanuts.

Salted Mixed Nuts with Peanuts—A lower cost than fancy mixed, but with excellent quality.

OTHER OIL ROASTED SALTED NUTS

Sunflower Nuts—A versatile item with unusual appeal.

Spanish Peanuts—A small, round peanut with reddish skin.

Redskin Peanuts—An excellent snack item.

Fancy Whole Cashews—The most popular of all fancy nut meats.

Cashews Butts—Lower cost than fancy whole cashews, with similar eating quality.

HONEY ROASTED NUTS

Honey Roasted Peanuts—Our finest peanuts are coated with honey, salted and roasted, for a new taste treat.

BUTTERED NUTS

Buttered Fancy and Amber Pecan Pieces—Pecan pieces processed in creamery butter.

RAW NUTS

English Walnut Halves and Pieces—Finest quality California walnuts.

Sliced Blanched and Sliced Natural Almonds—Only highest quality whole almonds are used.

Slivered Almonds—Excellent for baking and kitchen use.

Pecan Pieces—Both fancy and amber are available.

Pecan Halves—Only fancy nuts are used.

Unblanched Filberts—Have application for baking and in the bar.

NUT TOPPING

Honey Roasted Nut Topping—A new, unique nut topping.

Fancy Nut Topping—Fancy chopped nuts containing no peanuts.

Regular Nut Topping—Our most popular nut topping.

Dry Roasted Granulated Peanuts—A fully sifted nut topping.

BULK NUTS

We offer the following products in bulk containers.

Oil Roasted Nuts

Sunflower Nuts
Blanched Peanuts
Spanish Peanuts
Redskin Peanuts
Granulated Peanuts
Mixed Nuts
Nut Toppings

Raw Nuts

Sunflower Nuts
English Walnut Halves & Pieces
Chopped Walnuts
Pecan Halves
Pecan Pieces
Slivered Almonds
Filberts



California
Products™



**California Products® covers your
complete cold beverage needs
with a taste of sunshine.**



California Products offers a complete line of cold beverages. Each has real fruit flavor and a delicious taste of sunshine.

JUICE BASES

Regular (35%), 50% and 100% juice bases are available in the most popular flavors shown below. California Products 4:1 juice bases are specially formulated to deliver "just picked" flavor. They provide flavor and nutrition at a great price. Packed in the familiar #2½ cans (6/#10 available on special order).

Regular

Orange
Apple
Grape
Fruit Punch
Grapefruit
Pineapple
Cranberry

50%

Orange
Apple
Grape
Fruit Punch
Grapefruit
Pineapple

100%

Orange
Apple
Grape
Fruit Punch
Grapefruit
Pineapple
Prune

DRY POWDERED MIXES

Our 12/24 oz. regular powdered drink mix has great fruit flavor and dissolves instantly. The 12/12 oz. super concentrated powdered drink mix is a low cost alternative to sugar sweetened powdered mixes.

Regular

Orange
Lemon
Grape
Fruit Punch
Pink Lemonade
Cherry
Strawberry
Peach

Super Concentrate

Orange
Lemon
Grape
Fruit Punch

LIQUID CONCENTRATE

The popular 20-Plus® liquid concentrate is available in five flavors in the convenient #2½ can size. This 19:1 concentrate makes over 4 gallons of great tasting fruit drink at a cost that competes with dry powders. Eliminates messy pre-mixing and dissolving problems of competitive powdered drink mixes.

Liquid Concentrate

Orange
Lemon
Grape
Fruit Punch
Pink Lemonade



SWISS MISS®

Rich hot chocolate flavor.

Smooth, dairy-fresh tasting puddings.



SWISS MISS HOT CHOCOLATE

Swiss Miss delivers the rich chocolate flavor that even Swiss chocolate experts would be proud of. This unique hot chocolate flavor is available in regular, mini-marshmallow and sugar free envelopes. Regular hot chocolate is also available in a bulk dispenser pack.

Envelope

Regular
Mini-Marshmallow
Sugar Free

Bulk

Regular

Compare Swiss Miss to any hot chocolate. You will taste the difference.

SWISS MISS PUDDINGS

Swiss Miss puddings taste smooth and creamy because they start from dairy fresh milk. They are available in seven delicious pudding flavors:

Flavors

Chocolate
Vanilla
Butterscotch
Egg Custard
Tapioca
Chocolate w/Fudge
Vanilla w/Fudge

Swiss Miss puddings require refrigerated—not frozen—storage and have a 9 month shelf life, even though they contain no preservatives. The 4 oz. plastic cup provides portion control, eliminates dishwashing and reduces waste.



**Look to FPI[®] for dessert toppings,
hot chocolate, cheese sauce
and other quality products.**



FUDGES

The best fudges available; hot chocolate, caramel, butterscotch and cold fudge in the pack sizes you need. All are made with premium ingredients to assure customer satisfaction.

SYRUPS

Quality chocolate syrups ranging from our most popular #7 syrup to Deluxe syrup, to the economical Double-Strength. Use as ice cream toppings or flavors for shakes, sodas and chocolate milk.

FRUIT TOPPINGS

A complete line of Ready-to-Use or Concentrated fruit toppings ranging from the most popular strawberry, pineapple and cherry, to the special Wild Mountain Blackberry.

SPECIALTY TOPPINGS

Round out your toppings menu with FPI's specialties such as Creme De Mint, Marshmallow, Lemon Velvet, Hot Apple and others.

DIP COATINGS

Add profits to your ice cream cones with our eye appealing chocolate, butterscotch and cherry dip coatings. Also use for frozen novelties such as stars, rockets, frozen bananas and more.

FOUNTAIN SYRUPS

Multi-purpose fountain syrups in specially blended flavors such as strawberry, vanilla, root beer, lime and many others. These are richly flavored and highly colored for successful use in sodas, shakes and other drinks.

SHAKE BASES

A wide variety of flavors are available for all types of shake usage—regular concentrates (1 oz. per serving), super concentrate (1/2 oz.) and for free flow machines.

HOT CHOCOLATE

FPI is the industry leader in hot chocolate drink base. We pioneered the liquid concentrate and offer total programs including our quality product, reliable dispensers and service. You will get that creamy, "fresh whipped" flavor in every cup of FPI's liquid hot chocolate drink base.

CHEESE SAUCES

Four types of quality cheese sauces will fill your needs: Aged Cheddar, Nacho, Fiesta Cheddar and Fiesta Jalapeno. Our cheese sauces are ideal for use with nacho chips or as toppings for vegetables, sandwiches and potatoes.

OTHER

FPI also offers many other specialty foodservice items such as: frozen cake squares, ice cream flavorings, fruited pancake syrups, and many more.

Beatrice/Hunt-Wesson Foodservice, dedicated to service and growth.

Beatrice/Hunt-Wesson has a sales organization that is unsurpassed in the industry.

- Over 220 professionally trained Beatrice Foodservice sales specialists with 20 regional and district offices providing: Direct communication; training aids and films; promotional materials; bakery and cooking expertise; and a variety of service aids and technical assistance.
- 20 manufacturing locations to insure capacity and uninterrupted manufacturing capability.
- 28 strategically located distribution and shipping centers to service our distributor and chain accounts.
- The nations leading Foodservice distributors stock the Beatrice/Hunt-Wesson Foodservice products.

Today Beatrice/Hunt-Wesson is recognized as one of the industries top foodservice food manufacturers. Committed to maintain a leadership role by satisfying your needs with:

- A continuing program of product improvements.
- New product developments
- Packaging innovations
- Product acquisitions

Beatrice/Hunt-Wesson is also the official foodservice representative for *Borden® Eagle Brand® sweetened condensed milk; Realemon®; Realime® and Snow's® seafood products.

*REGISTERED TRADEMARKS OF BORDEN, INC.

For additional product information and facts contact your Beatrice/Hunt-Wesson representative or phone toll free:

1-800-633-0112

Please call between 8:00 A.M. and 5:00 P.M. Pacific Standard Time.

