

Beatrice Foods Co.

120 SOUTH LA SALLE STREET
CHICAGO 60603

WILLIAM G. KARNES, PRESIDENT

TO THE STOCKHOLDERS OF BEATRICE FOODS CO.:

In response to a growing number of requests from our stockholders, customers, schools, and friends of Beatrice Foods Co., we have just published a booklet which presents our leading brands. A copy is enclosed.

We hope you share our pride in the many fine brands representing your company and the product quality for which they stand. We recommend them to you highly.

Should you wish additional copies of the booklet, please write to our General Office to the attention of our Public Relations Department.

Very truly yours,



William G. Karnes

