

LOWREY'S TO GO.

When your summer's on the go, go with Lowrey's Summer Survival Kits. We've got four great ways to pack more into your summer. The Lowrey's Cold Kit, by Thermos, will keep your food cold even when you're not. For sports fans there's the Lowrey's Sports Sack. Complete with blanket, insulated bottle and waterproof cover, the Sports Sack's a winner at any game. And if your summer takes you exploring, take the Lowrey's Survival Pack. A safe companion for even the most seasoned outdoorsman.

Add to these summer kits the flavor of Lowrey's convenient meat snacks and you've got everything you need to go anywhere prepared. So if you're looking for a way to survive a summer on the go, take Lowrey's with you.



LOWREY'S

Beatrice

Lowrey's/a division of Beatrice Co's.

UP TO 50% OFF.

Check the box(es) of the survival kit(s) you wish to purchase.

Lowrey's Cold Kit by Thermos. Fully insulated with side pouches for storage. A \$30 value for only \$16 (plus \$4 postage and handling).

Lowrey's Sports Sack. A \$30 value for only \$14.50 (plus \$2.50 postage and handling).

Lowrey's Survival Pack. Everything you'll need in case of an emergency. A \$20 value for only \$10 (plus \$2.50 postage and handling).



NAME _____

ADDRESS _____

CITY _____ STATE _____ ZIP _____

Make checks payable to: Young America Corporation, Box 802, Young America, MN 55399.

Here's my check for \$_____. Please send my Summer Survival Kit right away.

To get your Lowrey's Summer Survival Kit, return this order form with your check (including postage and handling costs) and proof of purchase of any Lowrey's meat snack product or write Lowrey's Meat Snacks on a card and send it to us.

35¢ OFF.



On Lowrey's delicious, nutritious Beef Jerky & Sausage Sticks in reusable cans or handy pouches.

LOWREY'S



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Retailer: We will redeem this coupon for 35¢ plus 8¢ for handling provided you and the consumer have complied with the terms of this offer; any other application constitutes fraud. Invoices proving purchase of sufficient stock to cover coupons presented must be shown upon request. Coupon good only on products specified. Void if prohibited, taxed or restricted. The consumer must pay any sales tax. Cash value 1/200 of 1¢. Redeemable only by retailers. MAIL COUPONS TO BEATRICE COMPANIES, INC., P.O. BOX 3185, ELM CITY, NC 27898. Offer expires 1/31/87.