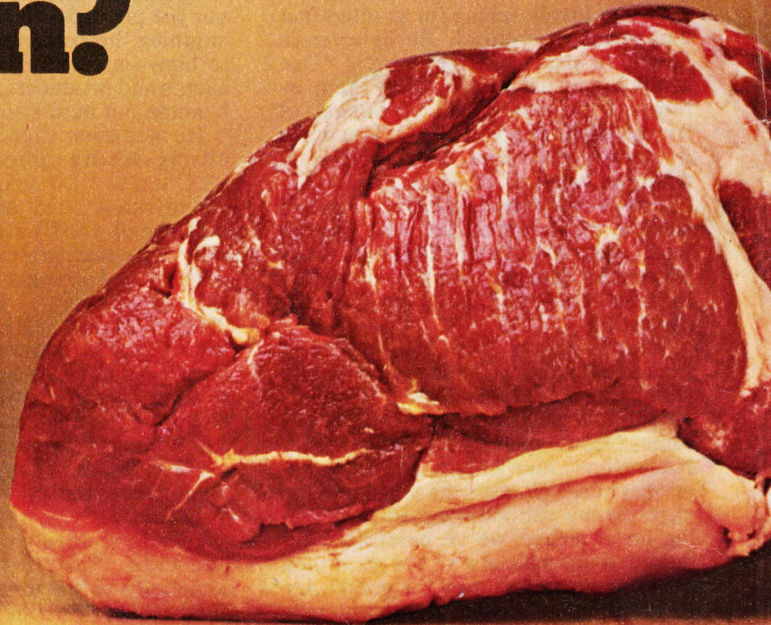


# Is your bacon as lean as Sizzlean?



PORK BELLY



PORK SHOULDER

## Fat chance.

Bacon comes from pork bellies like the one on the left. Sizzlean® breakfast strips come mainly from cuts of pork that are leaner than bacon. Many of these cuts are like the shoulder roast on the right.

So Sizzlean is leaner than bacon. 50% leaner — with more delicious meat.

And less fat.

And Sizzlean's all meat (no soy or fillers) with a great smoky taste your family will love.

There you have it. The lean truth about Sizzlean and bacon. Now which would you rather serve your family for breakfast?



STORE COUPON

**SAVE 25¢**  
on lean, delicious Sizzlean®

RETAILER: As our agent, please redeem for face value as specified. ANY OTHER USE CONSTITUTES FRAUD. You will be paid face value plus 7 cents for handling, provided you and your customer have complied with the terms of this offer and invoices showing purchases sufficient to cover coupons are shown on request. Send coupons to Swift & Company, P.O. Box 1030, Clinton, IA 52734, NOT TO BE SOLD, NON-REPRODUCIBLE. Customers must pay any sales tax. Void where taxed, restricted or prohibited. Cash redemption value 1.20 of one cent. Limit, one coupon per purchase. Coupon expires December 31, 1983.

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